



Dear Prospective Sponsor/Donor:

On behalf of Southern New Mexico Pride Board of Directors we would like to thank you for taking the time to consider a sponsorship and/or a donation to our organization. Your support helps support the mission and goals of Southern New Mexico Pride in providing information and support for the LGBTQ (Lesbian, Gay, Bi, Transgendered and Questioning) community in Southern New Mexico.

This sponsorship packet offers you and your organization a variety of options that can help support our efforts. We have some Major Sponsorship levels that will help to support all events throughout 2019. Some of our events include Stonewall Celebration (in June), the Las Cruces Pride Celebration on Plaza de Las Cruces (Saturday, October 5, 2019) and our very popular Rainbow Drinks last Monday of each month at Salud de Mesilla. SNMP also sets up a table at the Las Cruces Farmers Market to provide information about upcoming events for SNMP and other LGBTQ Organizations.

Our signature event this year will be our annual Pride Celebration scheduled on Saturday, October 5<sup>th</sup> and will take place again this year on the Plaza de Las Cruces. Last years Pride Celebration drew more than 1000 people with more than 40 vendors, exhibitors and food trucks along with a full evening of entertainment including the largest Drag Show in New Mexico. Planning for this years Pride Celebration has already begun and we are excited the support from those who helped last year and many more wanting to help out.

Southern New Mexico Pride is a 501c-3 non-profit based in Las Cruces, and it is through generous sponsors like yourself that the LGBTQ community and our allies can help to educate and reach out and build stronger relationships.

Please take a moment and consider the difference you can make in our community. Help us to take our activities to the next level.

Sincerely,

Southern New Mexico Pride



## 2019 Sponsor Commitment Form

Name of Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact: \_\_\_\_\_

### Sponsor Level:

#### Major Sponsors

\_\_\_\_\_ \$1000 Stonewall Sponsor      \_\_\_\_\_ \$500 Rainbow Sponsor

#### *Includes:*

##### *Stonewall Sponsor*

- Name and/or Logo on promotional material for all events through the year.
- Name and/or Logo on monthly events notice for upcoming events to be handed out at SNMP events each month.
- Recognition and thank you on Southern NM Pride Facebook page throughout the year.
- Name and/or Logo on SPONSOR BOARD to be posted at SNMP events and activities (including when we set up at Las Cruces Farmers and Crafts Market).
- Recognition at SNMP Events.
- Listing on SNMP Front Page website for the entire year.
- Free booth at Fall Fest, with priority registration.

##### *Rainbow Sponsor*

- Name and/or Logo on promotional material for all events through the year.
- Name and/or Logo on SPONSOR BOARD to be posted at SNMP events and activities (including when we set up at Las Cruces Farmers and Crafts Market).
- Recognition at SNMP Events.
- Listing on SNMP Front Page website for the entire year.

If you have any questions or need any more information please feel free to contact us:

Robert Williams – 505-270-5857 - [robawil@gmail.com](mailto:robawil@gmail.com)

Holly Piasente – 575-644-6276 - [hpiasente@gmail.com](mailto:hpiasente@gmail.com)

PO Box 1812, Las Cruces, NM 88004

[www.southernnmpride.org](http://www.southernnmpride.org) □ [www.facebook.com/SouthernNewMexicoPride](http://www.facebook.com/SouthernNewMexicoPride)

EIN: 45-5061467 (501c-3)



**Individual Event Sponsors** (Rainbow Drinks (monthly), Stonewall Celebration Events (June), Pride Celebration (October))

\_\_\_ \$350 Gold Sponsor     \_\_\_ \$250 Silver Sponsor     \_\_\_ \$150 Bronze Sponsor

***Includes:***

***Gold Sponsor***

- Name or Logo on promotional material for event.
- Listed on SNMP Event Webpage.
- Recognition and Thank you on Facebook Event Page.
- Recognition at sponsored event.
- Free booth at Fall Fest.

***Silver Sponsor***

- Name or Logo on promotional material for event.
- Listed on SNMP Event Webpage.
- Recognition and Thank you on Facebook Event Page.
- Recognition at sponsored event.

***Bronze Sponsor***

- Name or Logo on Event Webpage.
- Recognition at sponsored event.

***Door Prize Donation Opportunity:***

Southern New Mexico Pride regularly conducts door prize drawings at our events including Rainbow Drinks, we are asking for Donations of Artwork, Crafts, Goods, Services and anything of value to be raffled off during the event. If you would like to consider a donation for the raffle it would be greatly appreciated.

Artist: \_\_\_\_\_

Item Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Value: \_\_\_\_\_

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